FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL								
OMB Number:	3235-028							

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hours per response:	0							

Check this box if no longer subject to							
Section 16. Form 4 or Form 5							
obligations may continue. See							
Instruction 1(b)							

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Schwartz Thomas H					2. Issuer Name and Ticker or Trading Symbol STEVEN MADDEN, LTD. [SHOO]							(Ch	eck all applic	or	Person	10% Ow	ner
(Last) (First) (Middle) C/O STEVEN MADDEN, LTD. 52-16 BARNETT AVENUE				3. Date of Earliest Transaction (Month/Day/Year) 05/27/2005								below)	(give title		Other (s below)	Decily	
(Street) LONG IS CITY (City)	IN		11104 (Zip)		4. If Amendment, Date of Original Filed (Month/Day/Year)					Line	e) <mark>X</mark> Form f	r Joint/Group Filing (Check Applicable filed by One Reporting Person filed by More than One Reporting on					
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)				Execution Date,		Code (In	str.	tr. 5)		tr. 3, 4 and	Beneficia	es ally Following d ion(s)	6. Owne Form: Di (D) or In (I) (Instr.	irect direct E	7. Nature of Indirect Beneficial Ownership Instr. 4)		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Dat if any (Month/Day/Ye	Cod	saction (Instr.			6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amou of Securities Underlying Derivative Securit (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	y Di or (I)	wnership orm: rect (D) Indirect (Instr. 4)	Beneficial Ownership (Instr. 4)
Code V (A) (D) Date Expiration Date Title Shares																	
Stock Option (Right to Buy)	\$17.42	05/27/2005		A		10,000		(1)	05/	/27/2015	Common Stock	10,000	\$0	20,000		D	

Explanation of Responses:

1. The option vests in two equal installments at the first and second quarter following the period ended June 30, 2005.

Remarks:

/s/ THOMAS SCHWARTZ

07/07/2005

Date

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.