FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

l	OMB APPRO	VAL				
	OMB Number:	3235-0287				
l	Estimated average burd	en				
l	hours per response:	0.5				

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name an	2. Issuer Name and Ticker or Trading Symbol STEVEN MADDEN, LTD. [SHOO]										Check all	tionship of Reportir all applicable) Director		10%	Owner				
(Last) (First) (Middle) C/O STEVEN MADDEN, LTD. 52-16 BARNETT AVENUE						3. Date of Earliest Transaction (Month/Day/Year) 05/28/2010										Officer (give title below)		Other below	(specify)
(Street) LONG ISLAND CITY (City) (State) (Zip)					4. If Amendment, Date of Original Filed (Month/Day/Year)										ne) X I				
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
Date						e Enth/Day/Year) if		2A. Deemed Execution Date, if any (Month/Day/Year)		3. 4. Securitier Disposed O Code (Instr.) 8)			cquired) (Instr.	(A) or 3, 4 a	nd Se Be Ov	Amount of curities eneficially vned Follo		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
						Cod	e V	Amount		(A) or (D)	Price	, Tr	ported ansaction(s str. 3 and 4			(Instr. 4)			
Common	Stock, par	/2010			A		3,000) ⁽¹⁾ A		\$	0	5,250		D					
		Та									osed of, onvertib				y Own	ed			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		4. Transaction Code (Instr. 8)				Expira	6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		8. Price Derivat Securit (Instr. 5	y Secur Bene Owne Follow Repo	rities ficially ed wing rted saction(s	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exerci	sable	Expiration Date	Title	or Nun of	ount nber res					

Explanation of Responses:

1. Reflects restricted stock grant made to Peter Migliorini on May 28, 2010 under the Steven Madden, Ltd. 2006 Stock Incentive Plan (the "Plan"), which stock will vest and cease to be restricted stock on the first anniversary of the grant date, May 28, 2011, and until fully vested will be subject to forfeiture pursuant to the terms of the Plan.

Remarks:

/s/ Arvind Dharia, Attorney-in-Fact for Peter Migliorini 06/02/2010

Date

** Signature of Reporting Person

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.