Instruction 1(b).

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL										
OMB Number:	3235-0287									
Estimated average burden										
hours per response.	0.5									

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Name and Address of Reporting Person* Ferrara Al				2. Issuer Name and Ticker or Trading Symbol STEVEN MADDEN, LTD. [SHOO]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)							
remara	<u>A1</u>													_	X Direc	tor		10% O	wner	
(Last)	(Fir	rst) (I) (Middle)			3. Date of Earliest Transaction (Month/Day/Year) 05/22/2024									Office below	er (give title v)		Other (specify below)		
C/O STEVEN MADDEN, LTD.				4. If Amendment, Date of Original Filed (Month/Day/Year)									16	6. Individual or Joint/Group Filing (Check Applicable						
52-16 B	ARNETT A	VENUE			7. " /	uncnu	пспі,	Date of	Oligilia	i i iiec	ı (Montinba	iy/ i ca	u <i>)</i>	Lir		John Grou	ıpı ıllı	ig (Cileck A	pplicable	
32 10 B	HC LITT	V LIVEL													X Form	filed by On	e Rep	orting Pers	on	
(Street) LONG ISLAND														Form Perso	filed by Mo on	re tha	n One Rep	orting		
CITY	NY NY	Y 1	11104		Rule 10b5-1(c) Transaction Indication															
(City)	(St	ate) (2	Zip)		Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.															
		Table	I - Nor	n-Deriva	tive S	Secur	ities	Acq	uired,	Dis	posed of	, or	Ben	efici	ally Own	ed				
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)			Execution Date,		Date,	Transaction Disposed Code (Instr. 5)		Disposed	ties Acquired (A l Of (D) (Instr. 3,		(A) or 3, 4 a	nd Securit Benefic Owned	ecurities eneficially		n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)				
								Code	v	Amount	(A (D	() or ()	Price	Transa	Transaction(s) (Instr. 3 and 4)			(111501. 4)		
Common Stock, par value \$0.0001 per share 05/22				05/22/2	/2024				A		2,906(1))	A	\$0	18	18,291		D		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	ative Conversion Date Execution Date, if any		on Date,	4. 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		vative urities uired or osed o) r. 3, 4	6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Inst 3 and 4)		f nstr.	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)			
	l						- 1		1	1 200	Juni		I			1				

Explanation of Responses:

1. Reflects restricted stock grant made by Steven Madden, Ltd. (the "Company") to the reporting person on May 22, 2024 under the Steven Madden, Ltd. 2019 Incentive Compensation Plan (the "Plan"), which stock will vest and cease to be restricted on May 20, 2025 and until fully vested will be subject to forfeiture pursuant to the terms of the Plan.

(D)

Date Exercisable

/s/ Mike Lomenzo, Attorneyin-Fact for Al Ferrara

Number

of Shares

Title

05/23/2024

Date

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Code

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.