FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPRO |)VAL | | | | | |
|------------------------|-----------|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | |
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| hours per response: | 0.5 | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* MADDEN JOHN L | | | | | | 2. Issuer Name and Ticker or Trading Symbol STEVEN MADDEN, LTD. [SHOO] | | | | | | | | | | ationship of Reporting I c all applicable) Director Officer (give title below) | | 10% (| | |
|--|--|---|---|-------|--|--|-------|-----|-------------------------------------|---------|--|---|--|----------------------|---------------------------------------|---|-----------------------|---|---------|--|
| (Last) C/O STE 52-16 BA | | 3. Date of Earliest Transaction (Month/Day/Year) 03/05/2009 | | | | | | | | | | | | below) | | | | | | |
| (Street) LONG ISLAND CITY NY 11104 (City) (State) (Zip) | | | | 4. If | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | Individ ine) X | Form | ual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | | | | | |
| 1. Title of Security (Instr. 3) 2. Transac Date (Month/Da | | | | | | Execution I | | | Transaction Dispose Code (Instr. 5) | | Disposed | ities Acquired (A) d Of (D) (Instr. 3, | | | nd S | 5. Amount of Securities Beneficially Owned Following Reported | | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | | | | | | Code | v | Amount | | (A) or (D) | Price | - 1. | Transaction(s) (Instr. 3 and 4) | | | | (111511.4) |
| Common | Stock, par | 5/2009 | 2009 | | S | | 1,300 | | D | \$15.13 | | 200 | | | D | | | | | |
| Common Stock, par value \$0.0001 per share 03/05/ | | | | | | | 2009 | | S | | 200 | | D | \$15.14 | | 0 | | | D | |
| | | Та | | | | | | | | | sed of, onvertib | | | | y Ow | ned | | | | |
| 1. Title of Derivative Security (Instr. 3) | erivative Conversion Date curity or Exercise (Mo | | 3A. Deemed Execution Date, if any (Month/Day/Year) | | 4. Transaction Code (Instr. 8) | | | | 6. Date E Expiratio (Month/D | n Date | e Amou Ar) Secur Under Deriva | | Title and mount of ecurities nderlying erivative ecurity (Instr. 3 nd 4) | | 8. Prid Deriva Secur (Instr. | ative ity | derivative Securities | Owner Form Direct or Ind (I) (In | nership | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | Code | | v | (A) | (D) | Date Exercisa | | Expiration Date | Title | or Nur of | ount nber ires | | | | | | |

Explanation of Responses:

Remarks:

/s/ ARVIND DHARIA,

Attorney-in-Fact for John L. 03/09/2009

Madden

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

 $^{^{\}star}$ If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).