Instruction 1(b).

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

lashington,	D.C.	20549	

Check this box if no longer subject	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP
to Section 16. Form 4 or Form 5	
obligations may continue. See	

OMB APPROVAL								
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Davis Peter Allan				2. Issuer Name and Ticker or Trading Symbol STEVEN MADDEN, LTD. [SHOO]									ck all app	ionship of Reporting P all applicable) Director		Person(s) to Issuer 10% Owner			
(Last)	(Fir	,	Middle)			3. Date of Earliest Transaction (Month/Day/Year) 05/22/2024								Office below	er (give title /)		Other (s below)	specify	
C/O STEVEN MADDEN, LTD. 52-16 BARNETT AVENUE			4. If <i>F</i>	4. If Amendment, Date of Original Filed (Month/Day/Year)					Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person										
(Street)	SLAND NY	?	1104					44.							Form Perso	filed by Mo	re thar	n One Repo	orting
CITY (City)	(Sta	ate) (Z	Zip)		Rule 10b5-1(c) Transaction Indication Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.														
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
1. Title of Security (Instr. 3) 2. Transac Date (Month/Da			Execution Date,			Transaction Disposed Of (D) Code (Instr. 5)			Acquired (A) or (D) (Instr. 3, 4 and		5. Amount of Securities Beneficially Owned Following Reported		Form: Direct		7. Nature of Indirect Beneficial Ownership (Instr. 4)				
						Code V		Amount	(A) (D)	or Pi	ice	Transa	action(s) 3 and 4)			(111501. 4)			
Common Stock, par value \$0.0001 per share 05/22/2			2024		A		2,906 ⁽¹⁾ A		A	\$ <mark>0</mark>	8,657			D					
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3) 2. Conversion or Exercise Price of Derivative Security 3. Transaction Date Execution Date, if any (Month/Day/Year)			Transaction of Code (Instr. 8) Sec Acc (A) Disc of (Instr. Instr. Acc (A) Disc of (Instr. Instruction of Code (Instruction of Code (Ins		of	ired r osed) r. 3, 4	6. Date Exerci Expiration Dat (Month/Day/Ye		te	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		De Se (Ir	Price of erivative ecurity nstr. 5)	9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	y	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code V (A) (D)		Date Exercis	able	Expiration Date Title		Amou or Numb of Shares	er							

Explanation of Responses:

1. Reflects restricted stock grant made by Steven Madden, Ltd. (the "Company") to the reporting person on May 22, 2024 under the Steven Madden, Ltd. 2019 Incentive Compensation Plan (the "Plan"), which stock will vest and cease to be restricted on May 20, 2025 and until fully vested will be subject to forfeiture pursuant to the terms of the Plan.

/s/ Mike Lomenzo, Attorneyin-Fact for Peter Allan Davis

05/23/2024

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.