FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB Number: 3235-0287
Expires: December 31, 2014
Estimated average burden

0.5

hours per response:

OMB APPROVAL

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	Address of Reporting	Person*	2. Issuer Name and Ticker or Trading Symbol MADDEN STEVEN LTD [SHOO]	Relationship of Reporting Person(s) to Issuer (Check all applicable)					
DIIIIII	THEVITED			X Director 10% Owner					
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 05/28/2003	X Officer (give title Other (specify below) Chief Financial Officer					
(Street)			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)					
,				X Form filed by One Reporting Person					
(City) (State) (Zip)				Form filed by More than One Reporting Person					

(Street)		4. If A	mendment, Date of	Origina	l Filed	(Month/Day/Y		6. Individual or Joint/Group Filing (Check Applicable Line)						
(City) (State) (Zip)							X	X Form filed by One Reporting Person						
,Sig) (Side) (Elp)									Form filed by More than One Reporting Person					
Table I - No	n-Deriva	tive S	Securities Acq	uired,	Dis	posed of, o	r Bene	eficially	Owned					
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities A Disposed Of (5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
				Code	v	Amount 8,467 ⁽¹⁾	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(111501.4)			
Common Stock, par value \$0.0001 per share	05/28/2	2003	05/28/2003	P			A	11.81	82,000(25)	D ⁽²⁵⁾	(25)			
Common Stock	05/28/2	2003	05/28/2003	P		8,338(2)	A	6.57	82,000(25)	D ⁽²⁵⁾	(25)			
Common Stock	05/28/2003		05/28/2003	P		5,000(3)	A	6.57	82,000(25)	D ⁽²⁵⁾	(25)			
Common Stock	05/28/2	2003 05/28/2003		P		5,362(4)	Α	6.57	82,000(25)	D ⁽²⁵⁾	(25)			
Common Stock	05/28/2	2003	05/28/2003	P		500(5)	A 6.57		82,000(25)	D ⁽²⁵⁾	(25)			
Common Stock	05/28/2	2003	05/28/2003	P		800(6)	A	6.57	82,000(25)	D ⁽²⁵⁾	(25)			
Common Stock	05/28/2	2003	05/28/2003	P		700(7)	Α	6.57	82,000(25)	D ⁽²⁵⁾	(25)			
Common Stock	05/28/2	2003	05/28/2003	P		200(8)	A	6.57	82,000(25)	D ⁽²⁵⁾	(25)			
Common Stock	05/28/2	2003	05/28/2003	P		100(9)	Α	6.57	82,000(25)	D ⁽²⁵⁾	(25)			
Common Stock	05/28/2	2003	05/28/2003	P		100(10)	Α	6.57	82,000(25)	D ⁽²⁵⁾	(25)			
Common Stock	05/28/2	2003	05/28/2003	P		100(11)	A	6.57	82,000(25)	D ⁽²⁵⁾	(25)			
Common Stock	05/28/2	2003	05/28/2003	P		200(12)	A	6.57	82,000(25)	D ⁽²⁵⁾	(25)			
Common Stock	05/28/2	2003	05/28/2003	P		70(13)	A	6.57	82,000(25)	D ⁽²⁵⁾	(25)			
Common Stock	05/28/2	2003	05/28/2003	P		12,000(14)	A	5.5	82,000(25)	D ⁽²⁵⁾	(25)			
Common Stock	05/28/2	2003	05/28/2003	P		2,433(15)	A	11.81	82,000(25)	D ⁽²⁵⁾	(25)			
Common Stock	05/28/2	2003	05/28/2003	P		7,900 ⁽¹⁶⁾	A	11.81	82,000(25)	D ⁽²⁵⁾	(25)			
Common Stock	05/28/2	2003	05/28/2003	P		1,800 ⁽¹⁷⁾	A	11.81	82,000(25)	D ⁽²⁵⁾	(25)			
Common Stock	05/28/2	2003	05/28/2003	P		500(18)	A	11.81	82,000(25)	D ⁽²⁵⁾	(25)			
Common Stock	05/28/2	2003	05/28/2003	P		3(19)	A	11.81	82,000(25)	D ⁽²⁵⁾	(25)			
Common Stock	05/28/2	2003	05/28/2003	P		697(20)	A	11.81	82,000(25)	D ⁽²⁵⁾	(25)			
Common Stock	05/28/2	2003	05/28/2003	P		3,200(21)	A	11.81	82,000(25)	D ⁽²⁵⁾	(25)			
Common Stock	05/28/2	2003	05/28/2003	P		130(22)	A	6.57	82,000(25)	D ⁽²⁵⁾	(25)			
Common Stock	05/28/2	2003	05/28/2003	P		900(23)	Α	6.57	82,000(25)	D ⁽²⁵⁾	(25)			
Common Stock	05/28/2	2003	05/28/2003	P		500(24)	A	6.57	82,000(25)	D ⁽²⁵⁾	(25)			
Common Stock	05/28/2	2003	05/28/2003	S		8,467	D	19.2	82,000(25)	D ⁽²⁵⁾	(25)			
Common Stock	05/28/2	2003	05/28/2003	S		8,338	D	18.75	82,000(25)	D ⁽²⁵⁾	(25)			
Common Stock	05/28/2	2003	05/28/2003	S		5,000	D	19.25	82,000(25)	D ⁽²⁵⁾	(25)			
Common Stock	05/28/2	2003	05/28/2003	S		5,362	D	18.96	82,000(25)	D ⁽²⁵⁾	(25)			
Common Stock	05/28/2	2003	05/28/2003	S		500	D	19.1	82,000(25)	D ⁽²⁵⁾	(25)			

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned															
1. Title of	Security (Inst	r. 3)	2. Trans Date (Month)	saction /Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5				Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
						Code	v	Amount	(A)) or)	Price	Reported Transaction(s) (Instr. 3 and 4)			(Instr. 4)
Common Stock ⁽²⁶⁾				8/2003	05/28/2003	S		800 D		19.18	82,000(25)		D ⁽²⁵⁾	(25)	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Ins 8)		6. Date I Expirati (Month/	on Dat	e Amou Secul Unde Deriv Secul		Amount of Securities		ivative urity tr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)

Explanation of Responses:

1. On May 28, 2003, the Reporting Person exercised options to purchase 8,467 shares of Common Stock at an exercise price of \$11.81 per share, which options had been previously granted to the Reporting Person

(D)

Date

Exercisable

Expiration

Date

or Number

Shares

Title

- 2. On May 28, 2003, the Reporting Person exercised options to purchase 8,338 shares of Common Stock at an exercise price of \$6.57 per share, which options had been previously granted to the Reporting
- 3. On May 28, 2003, the Reporting Person exercised options to purchase 5,000 shares of Common Stock at an exercise price of \$6.57 per share, which options had been previously granted to the Reporting Person
- 4. On May 28, 2003, the Reporting Person exercised options to purchase 5,362 shares of Common Stock at an exercise price of \$6.57 per share, which options had been previously granted to the Reporting Person
- 5. On May 28, 2003, the Reporting Person exercised options to purchase 500 shares of Common Stock at an exercise price of \$6.57 per share, which options had been previously granted to the Reporting Person
- 6. On May 28, 2003, the Reporting Person exercised options to purchase 800 shares of Common Stock at an exercise price of \$6.57 per share, which options had been previously granted to the Reporting Person
- 7. On May 28, 2003, the Reporting Person exercised options to purchase 700 shares of Common Stock at an exercise price of \$6.57 per share, which options had been previously granted to the Reporting Person
- 8. On May 28, 2003, the Reporting Person exercised options to purchase 200 shares of Common Stock at an exercise price of \$6.57 per share, which options had been previously granted to the Reporting Person
- 9. On May 28, 2003, the Reporting Person exercised options to purchase 100 shares of Common Stock at an exercise price of \$6.57 per share, which options had been previously granted to the Reporting Person
- 10. On May 28, 2003, the Reporting Person exercised options to purchase 100 shares of Common Stock at an exercise price of \$6.57 per share, which options had been previously granted to the Reporting Person
- 11. On May 28, 2003, the Reporting Person exercised options to purchase 100 shares of Common Stock at an exercise price of \$6.57 per share, which options had been previously granted to the Reporting
- Person 12. On May 28, 2003, the Reporting Person exercised options to purchase 200 shares of Common Stock at an exercise price of \$6.57 per share, which options had been previously granted to the Reporting
- Person 13. On May 28, 2003, the Reporting Person exercised options to purchase 70 shares of Common Stock at an exercise price of \$6.57 per share, which options had been previously granted to the Reporting
- Person 14. On May 28, 2003, the Reporting Person exercised options to purchase 12,000 shares of Common Stock at an exercise price of \$5.50 per share, which options had been previously granted to the Reporting
- Person 15. On May 28, 2003, the Reporting Person exercised options to purchase 2,433 shares of Common Stock at an exercise price of \$11.81 per share, which options had been previously granted to the Reporting
- Person 16. On May 28, 2003, the Reporting Person exercised options to purchase 7,900 shares of Common Stock at an exercise price of \$11.81 per share, which options had been previously granted to the Reporting
- Person 17. On May 28, 2003, the Reporting Person exercised options to purchase 1,800 shares of Common Stock at an exercise price of \$11.81 per share, which options had been previously granted to the Reporting
- Person 18, On May 28, 2003, the Reporting Person exercised options to purchase 500 shares of Common Stock at an exercise price of \$11.81 per share, which options had been previously granted to the Reporting
- Person
- 19. On May 28, 2003, the Reporting Person exercised options to purchase 3 shares of Common Stock at an exercise price of \$11.81 per share, which options had been previously granted to the Reporting Person
- 20. On May 28, 2003, the Reporting Person exercised options to purchase 697 shares of Common Stock at an exercise price of \$11.81 per share, which options had been previously granted to the Reporting Person
- 21. On May 28, 2003, the Reporting Person exercised options to purchase 3,200 shares of Common Stock at an exercise price of \$11.81 per share, which options had been previously granted to the Reporting
- 22. On May 28, 2003, the Reporting Person exercised options to purchase 130 shares of Common Stock at an exercise price of \$6.57 per share, which options had been previously granted to the Reporting Person
- 23. On May 28, 2003, the Reporting Person exercised options to purchase 900 shares of Common Stock at an exercise price of \$6.57 per share, which options had been previously granted to the Reporting Person
- 24. On May 28, 2003, the Reporting Person exercised options to purchase 500 shares of Common Stock at an exercise price of \$6.57 per share, which options had been previously granted to the Reporting Person
- 25. As of May 28, 2003 (after giving effect to the transactions reported on this Form 4 and the other Form 4 filed by the Reporting Person on the date hereof), the Reporting Person held options to purchase
- 26. This Form 4 is continued in a separate Form 4 filing made by the Reporting Person on the date hereof.

Arvind Dharia

05/30/2003

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

** Signature of Reporting Person

Date

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.