

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL	
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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Mazouzi Zine</u> (Last) (First) (Middle) <u>C/O STEVEN MADDEN LTD</u> <u>52-16 BARNETT AVENUE</u> (Street) <u>LONG</u> <u>ISLAND NY 11104</u> <u>CITY</u> (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) <u>01/01/2021</u>	3. Issuer Name and Ticker or Trading Symbol <u>STEVEN MADDEN, LTD. [SHOO]</u>	
		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>Chief Financial Officer</u>	5. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
<u>Common Stock, par value \$0.0001 per share</u>	<u>14,877</u>	<u>D⁽¹⁾⁽²⁾⁽³⁾⁽⁴⁾</u>	

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			

Explanation of Responses:

- Includes an aggregate of 13,882 restricted shares of common stock of Steven Madden, Ltd. (the "Company") awarded to the reporting person as described in footnotes (2), (3) and (4) hereof.
- Grant Date: 01/02/2019 - Vesting: Five (5) substantially equal annual installments on each of 01/02/2020, 01/02/2021, 01/02/2022, 01/02/2023, 01/02/2024 - Restricted Shares: 6,562.
- Grant Date: 01/02/2020 - Vesting: Five (5) substantially equal annual installments on each of 01/02/2021, 01/02/2022, 01/02/2023, 01/02/2024, 01/02/2025 - Restricted Shares: 2,320.
- Grant Date: 08/03/2020 - Vesting: Five (5) substantially equal annual installments on each of 08/03/2021, 08/03/2022, 08/03/2023, 08/03/2024, 08/03/2025 - Restricted Shares: 5,000.

Remarks:

Reporting Person was appointed as Chief Financial Officer of the Company, effective 01/01/2021.

/s/ Zine Mazouzi

01/06/2021

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.