FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, | D.C. | 20549 |
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| Check this box if no longer subject |
|-------------------------------------|
| to Section 16. Form 4 or Form 5 |
| obligations may continue. See |
| Instruction 1(b). |

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* Mazouzi Zine | | | | | | 2. Issuer Name and Ticker or Trading Symbol STEVEN MADDEN, LTD. [SHOO] | | | | | | | | | k all app Direc | licable) tor er (give title | rting Person(s) to 10% (le Other below | | Owner (specify | |
|--|--|-------|--------------|---|---------|--|------------------------|--------------------------------|--|-----|--------------------|-----------------|---|--|---|---|--|---|-------------------|--|
| (Last) (First) (Middle) C/O STEVEN MADDEN LTD 52-16 BARNETT AVENUE | | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 08/03/2021 | | | | | | | | | Chief Financial Officer | | | | | |
| (Street) LONG II CITY (City) | SLAND NY | 7 1 | 1104 Zip) | | 4. If A | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | Form Form | ridual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | |
| | | Table | I - No | n-Deriva | tive S | Secu | rities | s Acq | uired, | Dis | posed of | , or E | Bene | ficially | / Own | ed | | | | |
| 1. Title of Security (Instr. 3) 2. Transact Date (Month/Day | | | | | | Execution Date, | | | 3. Transaction Code (Instr. 8) 4. Securities Acquired (Disposed Of (D) (Instr. 5) | | | | | 5. Amount of Securities Beneficially Owned Following Reported | | 6. Ownersh Form: Dire (D) or Indir (I) (Instr. 4) | ct of ect B | . Nature If Indirect Beneficial Ownership Instr. 4) | | |
| | | | | | | | | | | v | Amount | (A) (D) | or P | rice | Transa | ction(s) 3 and 4) | | | | |
| Common Stock, par value \$0.0001 per share 08/03/2 | | | | | 2021 | | | | F | | 382(1) | D | \$ | 43.38 | 8 46,176 | | D | | | |
| | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | erivative Conversion Date Execution Date, or Exercise (Month/Day/Year) if any | | | 4. Transaction Code (Instr. 8) | | of Deriv Secu Acqu (A) o Disp of (D | osed)) :r. 3, 4 | 6. Date Expirati (Month/ | ion Da | | | De Se (In | Price of rivative curity str. 5) | 9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | Owne Form: Direct or Ind (I) (Ins | ship (D) rect | Beneficial Ownership (Instr. 4) | | | |
| | | | | | Code | v | (A) | (D) | Date Exercisable | | Expiration Date | Title | Amou or Numb of Share | oer | | | | | | |

Explanation of Responses:

1. Represents shares withheld to satisfy the reporting person's tax obligations in connection with the vesting of 1,000 shares of restricted common stock of Steven Madden, Ltd.

/s/ Mike Lomenzo, Attorney-08/05/2021 in-fact for Zine Mazouzi

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.