

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(D) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): August 7, 2007

STEVEN MADDEN, LTD.

-----  
(Exact name of registrant as specified in its charter)

Delaware

000-23702

13-3588231

-----  
(State or other jurisdiction  
of incorporation)

(Registration  
Number)

(IRS Employer  
Identification No.)

52-16 Barnett Avenue, Long Island City, New York

11104

-----  
(Address of principal executive offices)

(Zip Code)

Registrant's telephone number, including area code: (718) 446-1800

-----  
(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

ITEM 2.02. RESULTS OF OPERATIONS AND FINANCIAL CONDITION.

On August 7, 2007, Steven Madden, Ltd. (the "Company") issued a press release announcing its financial results for the quarter ended June 30, 2007. A copy of the Company's press release announcing these financial results is attached as Exhibit 99.1 hereto, and is incorporated by reference into this report.

The information included in this Current Report on Form 8-K (including Exhibit 99.1 hereto) that is furnished pursuant to this Item 2.02 shall not be deemed to be "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that Section or Sections 11 and 12(a) (2) of the Securities Act of 1933, as amended. The information contained herein and in the accompanying exhibit shall not be incorporated by reference into any filing of the Company, whether made before or after the date hereof, regardless of any general incorporation language in such filing, unless expressly incorporated by specific reference into such filing.

ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS.

(c) Exhibits

99.1 Press Release dated August 7, 2007 regarding the Company's announcement of its financial results for the quarter ended

June 30, 2007.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, Steven Madden, Ltd. has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

STEVEN MADDEN, LTD.

By: /s/ JAMIESON A. KARSON

-----  
Name: Jamieson A. Karson  
Title: Chief Executive Officer

Date: August 7, 2007

EXHIBIT INDEX

DOC. NO.	DOCUMENT DESCRIPTION
Exhibit 99.1	Press Release dated August 7, 2007 regarding the Company's announcement of its financial results for the quarter ended June 30, 2007.

Company Contact: Ed Rosenfeld  
Executive Vice President,  
Strategic Planning and Finance  
Steven Madden, Ltd.  
(718) 446-1800

Investor Relations: Cara O'Brien/Leigh Parrish  
Press: Melissa Merrill  
Financial Dynamics  
(212) 850-5600

FOR IMMEDIATE RELEASE

STEVEN MADDEN, LTD. ANNOUNCES SECOND QUARTER RESULTS

~ Second Quarter Net Income of \$10.5 million, or \$0.49 Per Diluted Share ~  
~ Company Maintains Full Year 2007 EPS Guidance of \$2.00 to \$2.10 ~

LONG ISLAND CITY, N.Y. - August 7, 2007 - Steven Madden, Ltd. (NASDAQ: SHOO), a leading designer, wholesaler and marketer of fashion footwear and accessories for women, men and children, today announced financial results for the second quarter ended June 30, 2007.

Second quarter net sales were \$108.3 million compared to \$129.5 million in the second quarter of 2006. Gross margin was 42.0% compared to 42.1% in the second quarter of the prior year, reflecting a margin decline in the wholesale division offset by a margin increase in the retail division. Operating expenses declined to \$33.6 million from \$36.1 million in last year's second quarter but were 31.0% of sales compared to 27.8% of sales in the same period of 2006 due to softer top line results.

Operating income was \$17.5 million, or 16.2% of sales, compared with operating income of \$21.3 million, or 16.5% of sales, in the second quarter of 2006. Net income was \$10.5 million, or \$0.49 per diluted share, compared to \$12.7 million, or \$0.58 per diluted share, in the prior year's second quarter.

Revenues from the wholesale business were \$78.6 million compared to \$96.2 million in the second quarter of 2006. The decrease is principally due to softer sales in Daniel M. Friedman & Associates, Candie's and Steve Madden Men's, as well as the discontinuation of the Rule, l.e.i and Jump brands. Gross margin in the wholesale business was 34.2% compared to 38.0% in the prior year's second quarter, primarily reflecting lower gross margin at Candie's and Daniel M. Friedman & Associates.

Retail revenues were \$29.6 million compared to \$33.3 million in the second quarter of the prior year. Same store sales decreased 13.0% versus an increase of 3.0% in the second quarter of 2006. Retail gross margin increased 840 basis points to 62.4% from 54.0% in the comparable period of the prior year, primarily due to lower freight expense and reduced markdowns.

For the first six months of fiscal 2007, net sales were \$214.9 million compared to \$237.8 million in the comparable period last year. Net income totaled \$20.0 million, or \$0.92 per diluted share, for the first six months of fiscal 2007, compared to \$23.6 million, or \$1.07 per diluted share, in the comparable period last year.

"We experienced a challenging sales environment during the second quarter which, combined with a lack of big fashion trends, negatively impacted the performance of certain segments of our wholesale division as well as our retail division," stated Jamieson Karson, Chairman and Chief Executive Officer. "While we experienced challenges in our Candie's, Daniel M. Friedman and Steve Madden Men's segments during the quarter, we generated sales increases in Stevies, Madden Girl and Steven by Steve Madden. Moreover, we managed our business very prudently, and our focus on effectively managing our inventory and increasing efficiencies is reflected in our ability to maintain our gross margin and reduce operating expense dollars on a year over year basis."

Page 2 - Steven Madden, Ltd. Announces Second Quarter Results

Arvind Dharia, Chief Financial Officer, commented, "We continue to maintain a very strong financial position and effectively manage our balance sheet. We ended the quarter with \$93.9 million in cash, cash equivalents, and marketable securities, no debt and \$226.8 million in total stockholders equity."

Company Outlook

Based on trends to date this year, the Company now expects net sales for the year to decline between 2% and 4% compared to 2006. The Company is maintaining its previous guidance of 2007 earnings per diluted share in the range of \$2.00 to \$2.10.

Reflecting management's confidence in the Company's long-term prospects and its longstanding commitment to return capital to shareholders, the Company's Board of Directors has authorized an additional increase of \$37 million in the stock repurchase program to a total of \$75 million.

Mr. Karson concluded, "Our design team, led by Steve, continues to focus on creating fashion forward merchandise that excites our customers and fits their lifestyle while reinforcing the strength of our brand. We are very pleased to have recently launched Steve Madden's Fix, a new line of fashion sneakers that has received a positive initial response from wholesale customers. While we are cautious in our near-term outlook given the recent sales environment, we remain confident in the strong foundation established in the last year as we successfully diversified our business model as well as the Company's long-term prospects. This confidence is evidenced by the additional increase of our stock repurchase program to \$75 million. Overall, we remain well positioned to achieve our objectives of becoming a leading lifestyle branded company and enhancing shareholder value over the long-term."

#### Conference Call Information

-----

Interested shareholders are invited to listen to the second quarter earnings conference call scheduled for today, Tuesday, August 7, 2007, at 10 a.m. Eastern Time. The call will be broadcast live over the Internet and can be accessed by logging onto <http://www.stevemadden.com>. An online archive of the broadcast will be available within one hour of the conclusion of the call and will be accessible until August 21, 2007. Additionally, a replay of the call can be accessed by dialing 877-519-4471, passcode 9056494 and will be available until August 14, 2007.

Steven Madden, Ltd. designs and markets fashion-forward footwear and accessories for women, men and children. The shoes and accessories are sold through company-owned retail stores, department stores, apparel and footwear specialty stores, and online at [www.stevemadden.com](http://www.stevemadden.com). The Company has several licenses for its brands, including dresses, watches, outerwear, cold weather accessories, eyewear, and girls apparel and owns and operates 97 retail stores, including its online store. Through its wholly-owned subsidiary, Daniel M. Friedman & Associates, the Company is the licensee for Betsey Johnson handbags and belts, Ellen Tracy belts, and Tracy Reese handbags and belts.

Statements in this press release that are not statements of historical or current fact constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other unknown factors that could cause the actual results of the Company to be materially different from the historical results or from any future results expressed or implied by such forward-looking statements. In addition to statements which explicitly describe such risks and uncertainties readers are urged to consider statements labeled with the terms "believes", "belief", "expects", "intends", "anticipates" or "plans" to be uncertain and forward-looking. The forward looking statements contained herein are also subject generally to other risks and uncertainties that are described from time to time in the Company's reports and registration statements filed with the Securities and Exchange Commission.

(Tables to follow)

STEVEN MADDEN LTD  
CONSOLIDATED STATEMENT OF OPERATIONS  
(In thousands, except per share data) - Unaudited

Consolidated:	Three Months Ended		Six Months Ended	
	June 30, 2007	June 30, 2006	June 30, 2007	June 30, 2006
Net Sales	\$ 108,256	\$ 129,500	\$ 214,910	\$ 237,815
Cost of Sales	62,836	74,945	127,296	136,977
Gross Profit	45,420	54,555	87,614	100,838
Commission and Licensing Fee Income	5,669	2,825	11,115	6,587
Operating Expenses	33,599	36,065	65,570	67,655
Income from Operations	17,490	21,315	33,159	39,770
Interest and Other Income, Net	803	642	1,713	913
Income Before Provision for Income Taxes	18,293	21,957	34,872	40,683
Provision for Income Tax	7,775	9,261	14,821	17,127
Net Income	\$ 10,518	\$ 12,696	\$ 20,051	\$ 23,556
Basic Income Per Share	\$ 0.51	\$ 0.61	\$ 0.96	\$ 1.13
Diluted Income Per Share	\$ 0.49	\$ 0.58	\$ 0.92	\$ 1.07
Weighted Average Common Shares Outstanding - Basic	20,659	20,794	20,809	20,835
Weighted Average Common Shares Outstanding - Diluted	21,626	22,030	21,793	21,974

BALANCE SHEET HIGHLIGHTS

	June 30, 2007 Consolidated ----- (Unaudited) -----	Dec 31, 2006 Consolidated -----	June 30, 2006 Consolidated ----- (Unaudited) -----
Cash and Cash Equivalents	\$ 23,933	\$ 19,204	\$ 34,463
Investment Securities	69,973	89,681	56,166
Total Current Assets	195,875	188,043	182,957
Total Assets	266,670	251,392	249,323
Total Current Liabilities	36,524	36,332	45,071
Total Stockholder Equity	226,839	211,924	200,814