FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-0287								
Estimated average bu	rden								

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

1. Name and Address of Reporting Person*

DHARIA ARVIND

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

STEVEN MADDEN, LTD. [SHOO]

2. Issuer Name and Ticker or Trading Symbol

UMB APPRI	OVAL
OMB Number:	3235-0287
Estimated average bur	den
hours per response:	0.5

10% Owner

5. Relationship of Reporting Person(s) to Issuer (Check all applicable)

Director

(Last) (First) (Middle) C/O STEVEN MADDEN, LTD 52-16 BARNETT AVENUE			e of Earliest Transa 9/2004	action (N	Month/	Day/Year)	X	X Officer (give title Other (specify below) Chief Financial Officer					
(Street) LONG ISLAND CITY NY 11104 (City) (State) (Zip)		4. If Amendment, Date of Original Filed (Month/Day/Year)							Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
	on-Deriva	tive S	Securities Acq	uired	Die	nosed of	or Ber	eficially	Owned				
1. Title of Security (Instr. 3)	2. Transacti Date (Month/Day	ion	2A. Deemed Execution Date,		ction Instr.	4. Securities Acquired (A Disposed Of (D) (Instr. 3,		(A) or	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)				
Common Stock, par value \$0.0001 per share ("Common Stock")	12/09/2	004		P		600	A	\$6.57(1)	141,828 ⁽¹³⁾	D			
Common Stock	12/09/2	004		P		1,400	A	\$6.57(2)	141,828(13)	D			
Common Stock	12/09/2	004		P		14,700	A	\$9.55 ⁽³⁾	141,828 ⁽¹³⁾	D			
Common Stock	12/09/2	004		P		116	A	\$9.55(4)	141,828(13)	D			
Common Stock	12/09/2	004		P		300	A	\$9.55 ⁽⁵⁾	141,828(13)	D			
Common Stock	12/09/2	004		P		500	A	\$9.55 ⁽⁶⁾	141,828(13)	D			
Common Stock	12/09/2	004		P		300	A	\$9.55 ⁽⁷⁾	141,828(13)	D			
Common Stock	12/09/2	004		P		100	A	\$9.55(8)	141,828(13)	D			
Common Stock	12/09/2	004		P		626	A	\$9.55 ⁽⁹⁾	141,828 ⁽¹³⁾	D			
Common Stock	12/09/2	004		P		230	A	\$9.55(10)	141,828 ⁽¹³⁾	D			
Common Stock	12/09/2	004		P		100	A	\$9.55(11)	141,828(13)	D			
Common Stock	12/09/2	004		P		1,200	A	\$9.55(12)	141,828(13)	D			
Common Stock	12/09/2	004		S		600	D	\$18.94	141,828(13)	D			
Common Stock	12/09/2	004		S		1,400	D	\$18.98	141,828(13)	D			
Common Stock	12/09/2	004		S		14,700	D	\$18.75	141,828 ⁽¹³⁾	D			
Common Stock	12/09/2	004		S		116	D	\$18.77	141,828 ⁽¹³⁾	D			
Common Stock	12/09/2	004		S		300	D	\$18.78	141,828(13)	D			
Common Stock	12/09/2	004		S		500	D	\$18.89	141,828(13)	D			
Common Stock	12/09/2	004		S		300	D	\$18.9	141,828(13)	D			
Common Stock	12/09/2	004		S		100	D	\$18.91	141,828(13)	D			
Common Stock	12/09/2	004		S		626	D	\$18.93	141,828(13)	D			
Common Stock	12/09/2	004		S		230	D	\$18.93	141,828(13)	D			
Common Stock	12/09/2	004		S		100	D	\$18.95	141,828(13)	D			
Common Stock	12/09/2	004		S		1,200	D	\$18.98	141,828(13)	D			
Table II	- Derivativ (e.g., put	e Secs, ca	curities Acqui lls, warrants, (red, C optior	Dispo	osed of, or onvertible	Benef secur	icially O	wned				

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Ta Date (Month/Day/Year)	Re Premoverival Execution Date, if any (e.g., p (Month/Day/Year)	titye S Transa Utsue(4 8)	ecuri	tiesupequof of Maricants Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	ifedterskey Expiration b Optionsylv	iosecrof, ^{ate} ୟୁକ୍ତମଧ୍ୟ (ପ୍ରମୁଧ୍ୟ (Under Deriva	l ying itive ity (Instr. 3	y ⁸ Griph eth Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8) Code	Instr.	5. Number of Derivative Securities	6. Date Exerc Expiration Day/ (Month/Day/ Date Exercisable	ate	Amou Securi Under Diele va	ri ek umber ly in ig risenares	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned	10. Ownership Form: Direct (D) or Indirect	11. Nature of Indirect Beneficial Ownership (Instr. 4)
Explanation	Security of Respons	es:				(A) or Disposed			and 4)	ity (Instr. 3		Following Reported	(i) (Instr. 4)	
1. On December 9, 2004, the Reporting Person exercised options to purchase 600 shares of (P) ommon Stock at an exercise price of \$6.57 per share, which options had the reporting (Instr. 3). Person on June 30, 2000. and 5)												Reporting		
2. On December 9, 2004, the Reporting Person exercised options to purchase 1,400 shares of Common Stock at an exercise price of \$6.57 per share, which options had been previously granted to the Reporting Person on June 30, 2000.														
3. On December 9, 2004, the Reporting Person exercised options to purchase 14,700 shares of Common Stock at an exercise price of \$9.55 or Shar														

- Expiration 4. On December 9, 2004, the Reporting Person exercised options to pur Grade 118 shares 181 CotΩ hon 588 Kcisahlexe Pate price of 57195 per Shares which options had been previously granted to the Reporting
- Person on September 25, 2001. 5. On December 9, 2004, the Reporting Person exercised options to purchase 300 shares of Common Stock at an exercise price of \$9.55 per share, which options had been previously granted to the Reporting
- Person on September 25, 2001.
- 6. On December 9, 2004, the Reporting Person exercised options to purchase 500 shares of Common Stock at an exercise price of \$9.55 per share, which options had been previously granted to the Reporting Person on September 25, 2001.
- 7. On December 9, 2004, the Reporting Person exercised options to purchase 300 shares of Common Stock at an exercise price of \$9.55 per share, which options had been previously granted to the Reporting Person on September 25, 2001.
- 8. On December 9, 2004, the Reporting Person exercised options to purchase 100 shares of Common Stock at an exercise price of \$9.55 per share, which options had been previously granted to the Reporting
- 9. On December 9, 2004, the Reporting Person exercised options to purchase 626 shares of Common Stock at an exercise price of \$9.55 per share, which options had been previously granted to the Reporting Person on September 25, 2001.
- 10. On December 9, 2004, the Reporting Person exercised options to purchase 230 shares of Common Stock at an exercise price of \$9.55 per share, which options had been previously granted to the Reporting Person on September 25, 2001. 11. On December 9, 2004, the Reporting Person exercised options to purchase 100 shares of Common Stock at an exercise price of \$9.55 per share, which options had been previously granted to the Reporting
- Person on September 25, 2001. 12. On December 9, 2004, the Reporting Person exercised options to purchase 1,200 shares of Common Stock at an exercise price of \$9.55 per share, which options had been previously granted to the Reporting Person on September 25, 2001
- 13. As of December 9, 2004 (after giving effect to the transactions reported on this Form 4), the Reporting Person held options to purchase 141,828 shares of Common Stock.

Remarks:

ARVIND DHARIA 12/09/2004

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.